



Long Service Awards July 2007

NINETY years sterling service has been celebrated in style by a Darlington company which appears to be bucking the trend when it comes to retaining staff.

As many North-East employers bemoan the flux in their workforce, BiB Insurance Brokers has marked the stability of its staff with a special party for its longest serving members.

Seven employees have just collected cash rewards for reaching the ten year milestone while one doubled the feat with a 20 year total – just five years short of the age of the company.



Experienced hands, L-R, Paul Littleton, Margaret France, Neale Wytcherley, Patricia Witty, Phil Darnton, Suzanne Hesketh with BiB managing director Martin Littleton

Martin Littleton, managing director of BiB, said: “In today’s business world keeping staff is an achievement worth celebrating. Not many companies recognise long service nowadays. To me it says something about BiB that people are happy here and want to stay.

“We look for staff who are smart, ambitious and most importantly nice people and strive to have a happy working environment. Research shows that only one in four workers enjoys their job so we consider ourselves fortunate that people are contended here.”

He said staff retention was particularly impressive against a backdrop of work pressure created by the firm’s five year plan.

“We have been expanding rapidly as part of the plan which has required a high degree of commitment by staff. Doing this and keeping everyone happy is part of the challenge employers face today.”

Celebrating 20 years at BiB, Patricia Witty, who is receptionist at the company’s Northgate office, said: “I think it is lovely that the company recognises our loyalty and work over the years. There is a lot to be said for experience and it’s rewarding to know we are appreciated.”